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Head-Heart-Hands

We are convinced that effective climate education must address the whole person – head, heart and hand.

# NEWSLETTER

April 2026

The 3H approach combines:



Head – Knowledge, critical thinking, climate competence



Heart – Emotions, values, empathy, motivation



Hands – Action, creativity, practical engagement

By combining these three dimensions, the **European project Head-Heart-Hands** promotes a deeper understanding, a stronger personal relationship with the topic of climate change, and concrete action.

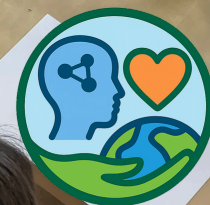
## HIGHLIGHTS FROM OUR TRAINING IN LEIPZIG



From **March 24–26, 2026**, German partner Wisamar and French partner M3CUBE hosted a dynamic training in Leipzig, Germany, focused on **oral and digital storytelling for climate communication**.

The workshop explored how personal narratives and creative storytelling can engage seniors in climate action. Participants reflected on their own experiences through **biographical storytelling** and learned to structure narratives using the Five-Sentence Story technique. Interactive **sessions on voice, gesture, and facial expression** helped bring stories to life, while group activities like Three People – One Story encouraged collaboration. **Reflections on adapting storytelling for older learners** ensured the methods remain practical and inclusive.

In the second half of the training, partners were introduced to **digital storytelling tools**, equipping us to help seniors craft climate stories that are accessible, engaging, and **ready to shine on the European stage**.



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Our 3H partnership started the project by conducting national research on how climate communication takes place in both public and personal contexts. Based on questionnaires, focus groups, and desk research a clear pattern emerges: although awareness and concern about climate change are high, communication is often limited by emotional overload, a sense of low individual impact, social barriers, and information that feels too complex or abstract.

## RESULTS FROM OUR BACKGROUND RESEARCH

At the same time, all countries highlight strong opportunities to improve engagement through clear, practical, and solution-oriented communication, as well as storytelling, personal experiences, and community-based activities that link climate issues to everyday life.

A key takeaway is the importance of combining knowledge, emotional engagement, and action (Head–Heart–Hands), especially by creating safe spaces for dialogue and encouraging intergenerational exchange to build trust and support meaningful action.

3H project managers from Croatia, Slovenia, France and Germany met in Leipzig in April.



## NEXT STEPS

Building on the training outcomes and the background research, the partnership will design a training programme for adult educators and create an engaging workshop format to foster intergenerational dialogue on climate change.

## OUR FOCUS

Our European partnership is particularly targeting adults and older adults – groups with valuable life and professional experience who are often underrepresented in climate education programmes.

## GET IN TOUCH

If you are working with seniors or intergenerational groups and would like to explore or pilot the 3H approach, we warmly invite you to get in touch at [eko.brezna.info@gmail.com](mailto:eko.brezna.info@gmail.com)

<https://headhandshearts.eu>

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